

# RFC User Satisfaction Survey 2021

**SUMMARY** 

#### **Background information**



- Regulation (EU) No 913/2010 requires Rail Freight Corridors' (RFC) Management Board to gauge the satisfaction level of their users yearly and to publish the results of the survey
- RNE created a common platform of User Satisfaction Survey (USS) for all RFCs willing to participate, which has been launched in 2014
- During the RFC Network February, 2020 the elaboration of a new system has arisen. Main orientations: simplification and done in house (without external company). Based on this initiative a new research was launched in 2020
- The new survey was elaborated by RNE Network Assistant and RFC Satisfaction WG members based on majority decisions
- 2021: 2nd wave of the new survey
   Fieldwork: 26th August 8th October, 2021

#### **Comparison of Methodologies**



	Up till 2019	<ul> <li>From 2020</li> <li>users of corridor lines</li> </ul>					
Target population:	<ul> <li>users of corridor lines</li> </ul>						
Interview type:	<ul> <li>CAWI (Computer Assisted Web Interview)</li> <li>state of the art</li> <li>adequate for international, business target group</li> <li>can diminish the language barrier, hereby increase the response rate</li> <li>can filter inconsistency (e.g. illogical answer, invalid values)</li> </ul>	<ul> <li>Online interview (CAWI type, different research tool)</li> <li>Presumably with same advantages</li> </ul>					
Evaluation method:	<ul> <li>6-point scales, from very dissatisfied to very satisfied         (comparable, nuanced results; shaded evaluation of areas' performance; clear information about whether the         user is satisfied or not)     </li> </ul>	<ul> <li>'Which are the priority areas for improvement on?' (issues of sufficiently differentiated results)</li> </ul>					
Maker:	<ul> <li>An independent professional market research company (marketmind) was commissioned to conduct the fieldwork and the basic analysis</li> </ul>	<ul> <li>RNE RFC USS WG leader (RFC Network Assistant)</li> </ul>					
Research tool:	<ul> <li>The commissioned market research company's program</li> </ul>	<ul> <li>Free online research tool, Survio</li> </ul>					
Questionnaire:	<ul> <li>Standard questionnaire included harmonised blocks covering relevant topics, and RFC specific questions, competitive duration time, whereas detailed enough</li> </ul>	<ul> <li>Shorter questionnaire including the majority of relevant topics covered by the earlier survey and RFC specific questions (not comparable with former survey's data)</li> </ul>					
Process of questioning:	<ul> <li>The respondent received only one link and had to fill up only one questionnaire, independently how many corridors they selected, because the program ran question by question showing at a question all selected corridors</li> </ul>	<ul> <li>They have to start the whole questionnaire from the very beginning in case of every selected corridor (guarantee issues of the same probability of response willingness for all selected corridors)</li> </ul>					
Fieldwork:	<ul> <li>in September and October of the particular year, to have the information in the planning period of November</li> </ul>	<ul> <li>Same/similar</li> </ul>					
Output:	Overall report and RFC specific report, as well as RFC specific raw data table	<ul> <li>Same/similar</li> </ul>					



All RFCs have joined the research:

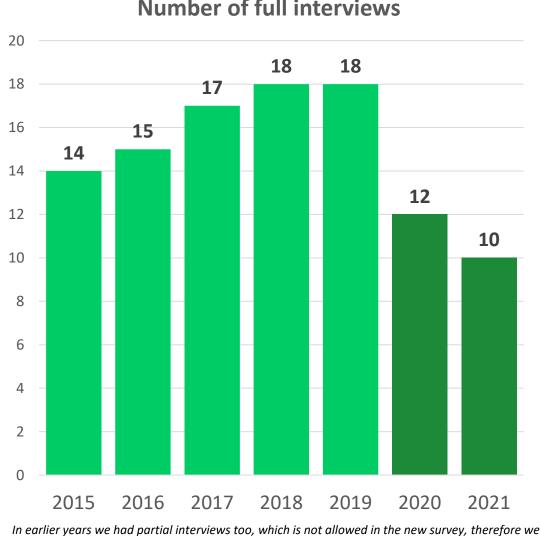


Positive development, strong message: this is one network



# Main results of RFC OEM 2021



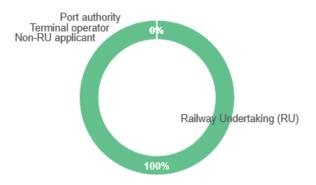


compare the number of full interviews only.

#### Number of full interviews

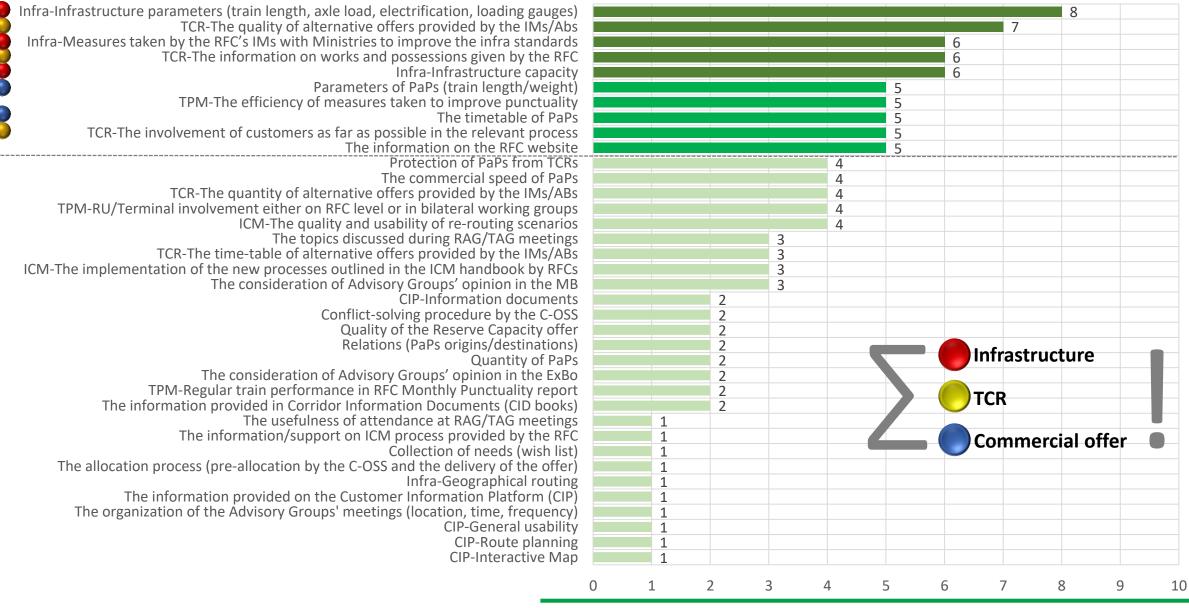
- RFC OEM had 10 evaluations
- All of them are RUs
- Another 17% decrease in the number of interviews

It is a small sample size for a quantitative analysis, therefore we should analyse it as a qualitative sample focusing on the pattern and congestion of the answers and the main messages





#### The priority areas for improvement



The chart shows the number of respondents who selected the particular element. The other elements were not selected.

#### The change extent of importance as a priority area

(% with indicative value only)



#### Difference between the ratio of respondents who selected the area 2021-2020

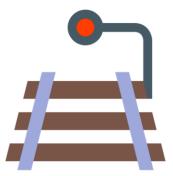
CIP-Information documents TCR-The information on works and possessions given by the RFC							30%	
TCR-The information on works and possessions given by the RFC						20%		
						18%		
The timetable of PaPs						17%		
Protection of PaPs from TCRs						15%		
The information provided in Corridor Information Documents (CID books)					12%	;		
TPM-RU/Terminal involvement either on RFC level or in bilateral working groups					7%			
ICM-The implementation of the new processes outlined in the International Contingency					5%	The	importance	: is
Conflict-solving procedure by the C-OSS					3%		-	
Quantity of PaPs					3%	1	more by	
TCR-The quality of alternative offers provided by the IMs/Abs					3%			
CIP-General usability					2%			
Collection of needs (wish list)					2%			
The information on the RFC website					0%			
TCR-The quantity of alternative offers provided by the IMs/ABs				-2%				
Infra-Infrastructure parameters (train length, axle load, electrification, loading gauges, etc.)				-3%				
Quality of the Reserve Capacity offer				-5%				
The consideration of Advisory Groups' opinion in the ExBo				-5%				
The usefulness of attendance at RAG/TAG meetings				-7%				
The allocation process (pre-allocation by the C-OSS and the delivery of the offer)				-7%				
nfra-Measures taken by the RFC's Infrastructure Managers together with the Ministries in charge of	The	importance	is	-7%				
Parameters of PaPs (train length/weight)		-		-8%				
TPM-The efficiency of measures taken to improve punctuality		less by		-8%				
The consideration of Advisory Groups' opinion in the MB			-	12%				
TPM-Regular train performance in RFC Monthly Punctuality report – Management Summary			-13	3%				
The information/support on ICM process provided by the RFC			-15%					
Infra-Geographical routing			-15%					
The information provided on the Customer Information Platform (CIP)			-15%					
Infra-Infrastructure capacity			-15%					
TCR-The involvement of customers as far as possible in the relevant process (coordination of TCRs The commercial speed of PaPs ICM-The quality and usability of re-routing scenarios TCR-The time-table of alternative offers provided by the IMs/ABs			-17%					
			-18%					
			-18%					
		-	-20%					
Relations (PaPs origins/destinations)		-22						
The organization of the Advisory Groups' meetings (location, time and frequency)		-23%						
The information in annual reports		-25%						
CIP-Route planning		-32%						
CIP-Interactive Map		-32%						
							1	
Not selected for improvement in 2021	50% -4	-30%	-20%	-10% 0	% 10%	20%	30% 40%	5

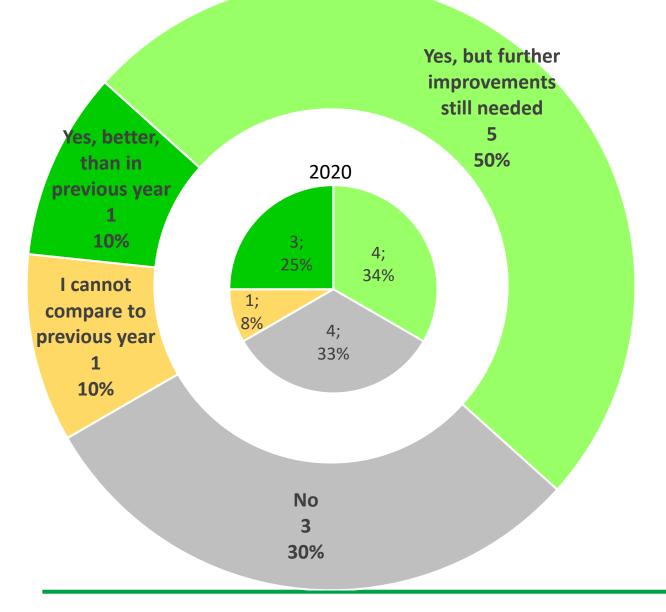
#### **RFC OEM specific questions - 1**



Did you feel any improvements in coordination and communication of planned Temporary Capacity Restrictions (TCR) on RFC OEM (RFC7)?

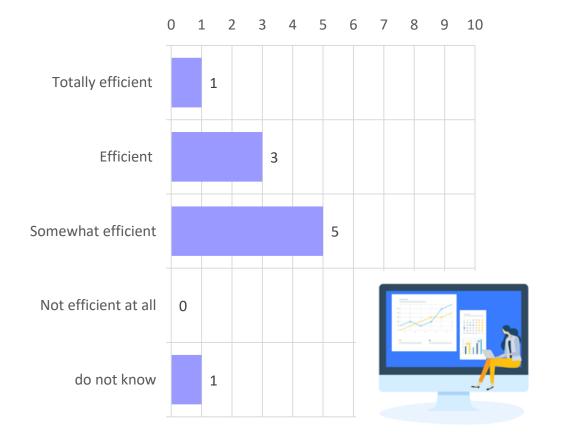
(% with indicative value only)





#### **RFC OEM specific questions - 2**

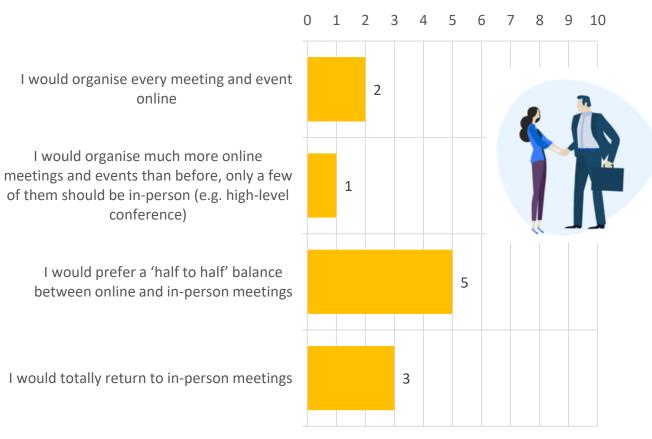
Because of the pandemic situation we had to use mainly online platforms for holding meetings (e.g. RAG/TAG). What do you think about the effectiveness of these platforms, as tools for holding RFC meetings?



#### How would you change the form of the RFC meetings and events in the future?

online

conference)

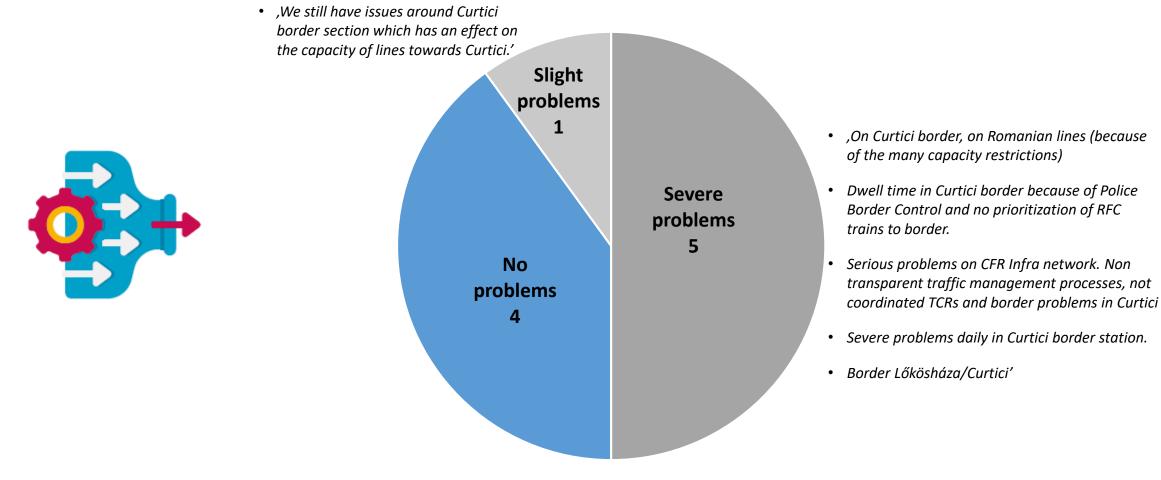




#### **Current topic question**



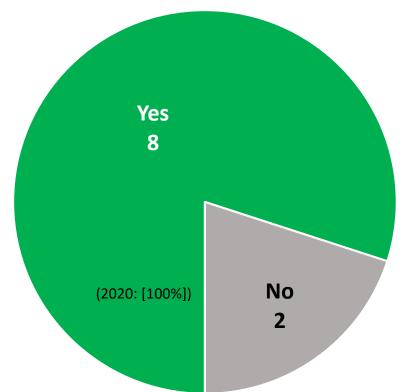
#### Does your company face capacity bottlenecks along the RFC? (e.g. on lines / in nodes / in terminals / on borders)?





**Does your company regularly** attend RAG/TAG meetings? Yes Yes 8 7 No 3 (2020: [75%])

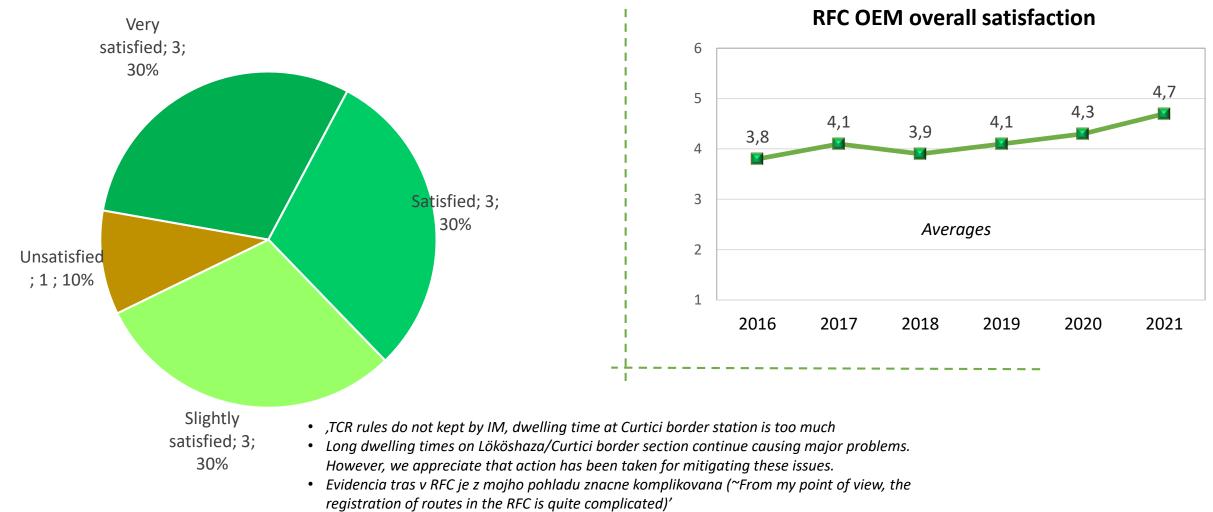
Were you involved in a request for corridor capacity via the C-OSS as a leading or participating applicant/RU?



#### **Overall satisfaction**









- Favourable result in Overall satisfaction
- Most important areas to focus: Infrastructure, TCR, Commercial offer
- The effect of TCR extra efforts are perceived and appreciated, but more still needed
- Lőkösháza Curtici: the issue to be solved
- RAG/TAG topics' importance is not highlighted, but increasing

(For professionals it can be suggested to peruse the open-ended answers given on their particular area)



### Thank you for your attention!

## Any remarks, feedbacks, suggestions are very welcomed!

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