

RFC User Satisfaction Survey 2021

SUMMARY

Background information



- Regulation (EU) No 913/2010 requires Rail Freight Corridors' (RFC) Management Board to gauge the satisfaction level of their users yearly and to publish the results of the survey
- RNE created a common platform of User Satisfaction Survey (USS) for all RFCs willing to participate, which has been launched in 2014
- During the RFC Network February, 2020 the elaboration of a new system has arisen. Main orientations: simplification and done in house (without external company). Based on this initiative a new research was launched in 2020
- The new survey was elaborated by RNE Network Assistant and RFC Satisfaction WG members based on majority decisions
- 2021: 2nd wave of the new survey
 Fieldwork: 26th August 8th October, 2021

Comparison of Methodologies



	Up till 2019	From 2020
Target population:	 users of corridor lines 	 users of corridor lines
Interview type:	 CAWI (Computer Assisted Web Interview) state of the art adequate for international, business target group can diminish the language barrier, hereby increase the response rate can filter inconsistency (e.g. illogical answer, invalid values) 	 Online interview (CAWI type, different research tool) Presumably with same advantages
Evaluation method:	 6-point scales, from very dissatisfied to very satisfied (comparable, nuanced results; shaded evaluation of areas' performance; clear information about whether the user is satisfied or not) 	 'Which are the priority areas for improvement on?' (issues of sufficiently differentiated results)
Maker:	 An independent professional market research company (marketmind) was commissioned to conduct the fieldwork and the basic analysis 	 RNE RFC USS WG leader (RFC Network Assistant)
Research tool:	 The commissioned market research company's program 	 Free online research tool, Survio
Questionnaire:	 Standard questionnaire included harmonised blocks covering relevant topics, and RFC specific questions, competitive duration time, whereas detailed enough 	 Shorter questionnaire including the majority of relevant topics covered by the earlier survey and RFC specific questions (not comparable with former survey's data)
Process of questioning:	 The respondent received only one link and had to fill up only one questionnaire, independently how many corridors they selected, because the program ran question by question showing at a question all selected corridors 	 They have to start the whole questionnaire from the very beginning in case of every selected corridor (guarantee issues of the same probability of response willingness for all selected corridors)
Fieldwork:	 in September and October of the particular year, to have the information in the planning period of November 	 Same/similar
Output:	Overall report and RFC specific report, as well as RFC specific raw data table	 Same/similar

Members



All RFCs have joined the research:





Main results of RFC OEM 2021

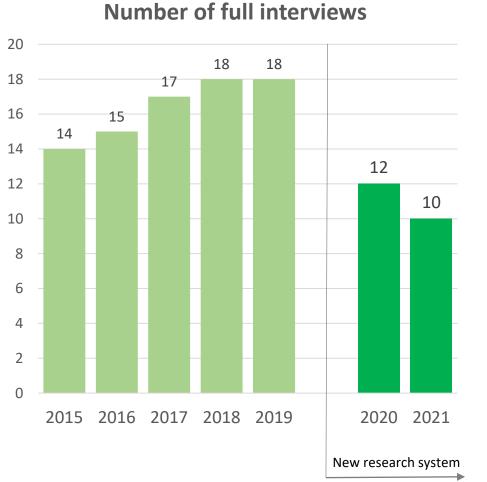


Railway Undertaking (RU)

100%

Port authority

Terminal operator Non-RU applicant

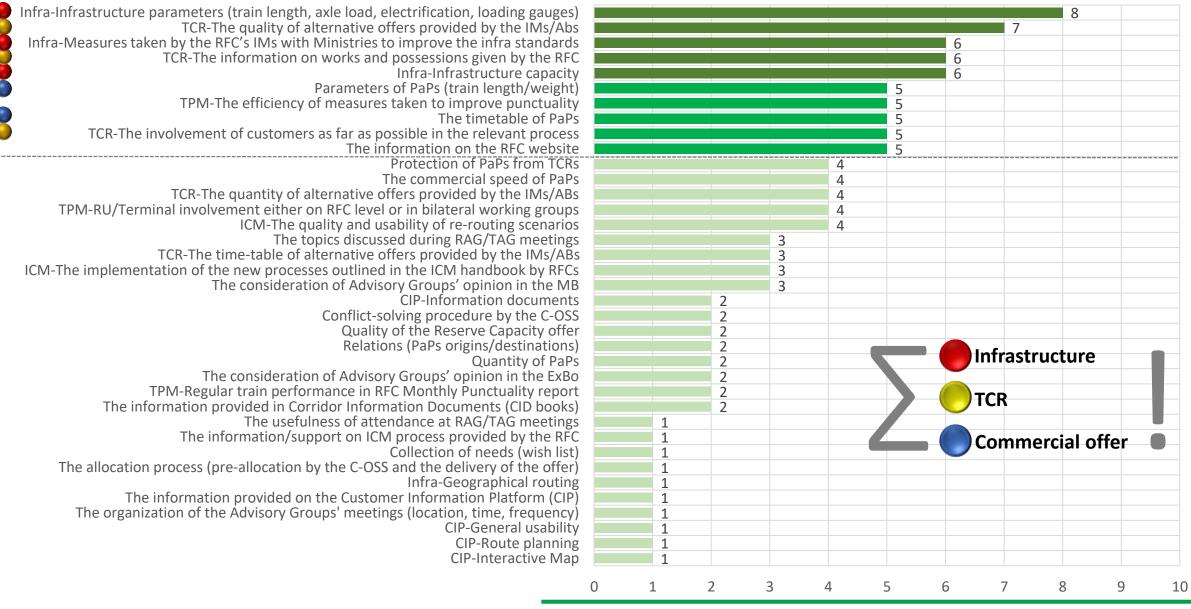


- RFC OEM had 10 evaluations
 - All of them are RUs
 - Another 17% decrease in the number of interviews (Respondents' fatigue might be a factor)

 It is a small sample size for a quantitative analysis, therefore we should analyse it as a qualitative sample focusing on the pattern and congestion of the answers and the main messages



The priority areas for improvement



The chart shows the number of respondents who selected the particular element. The other elements were not selected.

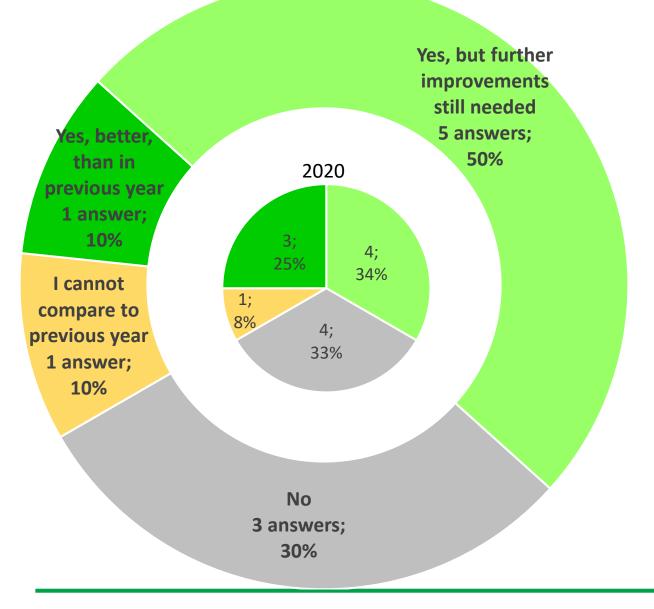
RFC OEM specific questions - 1



Did you feel any improvements in coordination and communication of planned Temporary Capacity Restrictions (TCR) on RFC OEM (RFC7)?

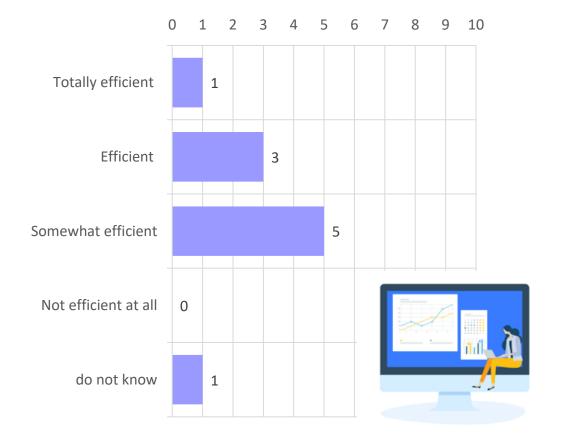
(% with indicative value only)





RFC OEM specific questions - 2

Because of the pandemic situation we had to use mainly online platforms for holding meetings (e.g. RAG/TAG). What do you think about the effectiveness of these platforms, as tools for holding RFC meetings?



How would you change the form of the RFC meetings and events in the future?

online

I would organise much more online

conference)

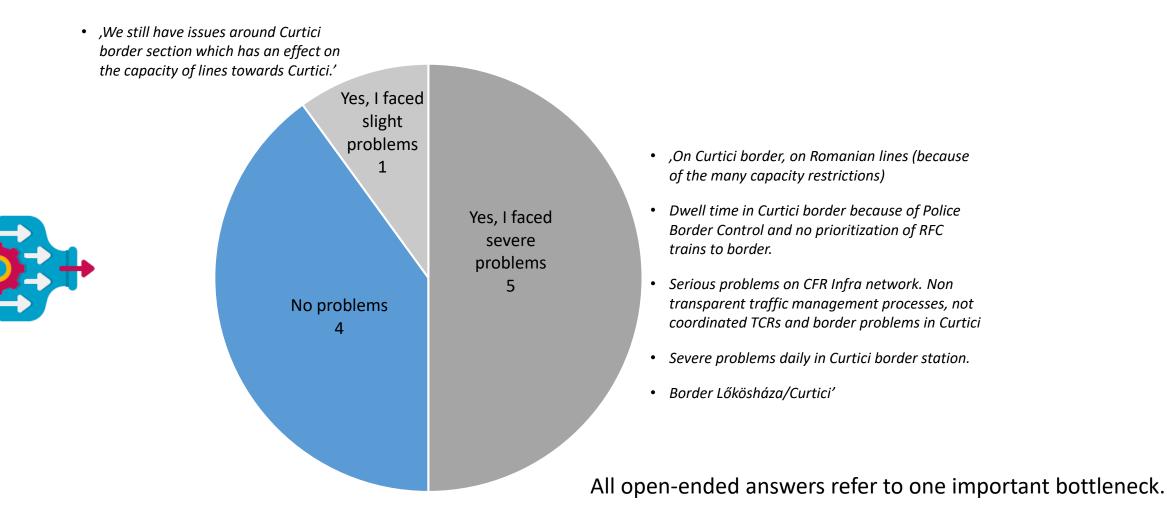
0 2 3 4 5 6 8 9 10 I would organise every meeting and event 2 meetings and events than before, only a few 1 of them should be in-person (e.g. high-level I would prefer a 'half to half' balance 5 between online and in-person meetings I would totally return to in-person meetings 3

One of the respondents marked both latter answer options.





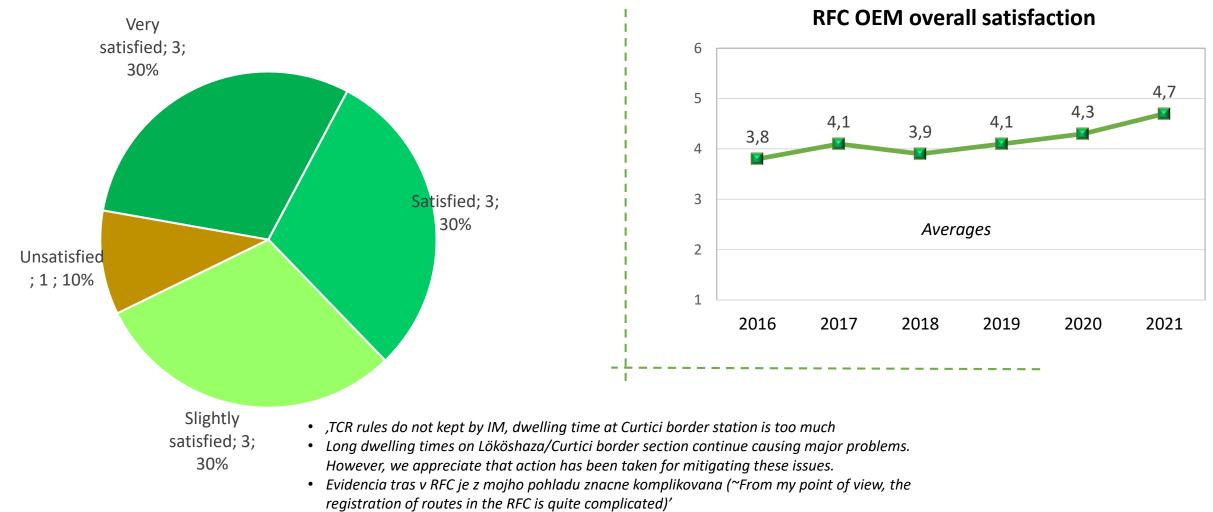
Does your company face capacity bottlenecks along the RFC? (e.g. on lines / in nodes / in terminals / on borders)?



Overall satisfaction









- Favourable result in Overall satisfaction
- Most important areas to focus: Infrastructure, TCR, Commercial offer
- The effect of TCR extra efforts are perceived, but more still needed
- Lőkösháza Curtici: the issue to be solved
- RAG/TAG topics' importance is increasing
- The commitment of our partners is a value we have to keep! The RFC OEM Management Board will take into account the feedback of the survey for its further activity!



Thank you for your attention!

Any remarks, feedbacks, suggestions are very welcomed!

Erika Vinczellér Phone: +36-30-758-7290 E-mail: vinczellere@vpe.hu