

# RFC User Satisfaction Survey 2021

**SUMMARY** 

#### **Background information**



- Regulation (EU) No 913/2010 requires Rail Freight Corridors' (RFC) Management Board to gauge the satisfaction level of their users yearly and to publish the results of the survey
- RNE created a common platform of User Satisfaction Survey (USS) for all RFCs willing to participate, which has been launched in 2014
- During the RFC Network February, 2020 the elaboration of a new system has arisen. Main orientations: simplification and done in house (without external company). Based on this initiative a new research was launched in 2020
- The new survey was elaborated by RNE Network Assistant and RFC Satisfaction WG members based on majority decisions
- 2021: 2nd wave of the new survey
   Fieldwork: 26th August 8th October, 2021

#### **Comparison of Methodologies**



	Up till 2019	From 2020
Target population:	<ul> <li>users of corridor lines</li> </ul>	<ul> <li>users of corridor lines</li> </ul>
Interview type:	<ul> <li>CAWI (Computer Assisted Web Interview)</li> <li>state of the art</li> <li>adequate for international, business target group</li> <li>can diminish the language barrier, hereby increase the response rate</li> <li>can filter inconsistency (e.g. illogical answer, invalid values)</li> </ul>	<ul> <li>Online interview (CAWI type, different research tool)</li> <li>Presumably with same advantages</li> </ul>
Evaluation method:	<ul> <li>6-point scales, from very dissatisfied to very satisfied         (comparable, nuanced results; shaded evaluation of areas' performance; clear information about whether the         user is satisfied or not)     </li> </ul>	<ul> <li>'Which are the priority areas for improvement on?' (issues of sufficiently differentiated results)</li> </ul>
Maker:	<ul> <li>An independent professional market research company (marketmind) was commissioned to conduct the fieldwork and the basic analysis</li> </ul>	<ul> <li>RNE RFC USS WG leader (RFC Network Assistant)</li> </ul>
Research tool:	<ul> <li>The commissioned market research company's program</li> </ul>	<ul> <li>Free online research tool, Survio</li> </ul>
Questionnaire:	<ul> <li>Standard questionnaire included harmonised blocks covering relevant topics, and RFC specific questions, competitive duration time, whereas detailed enough</li> </ul>	<ul> <li>Shorter questionnaire including the majority of relevant topics covered by the earlier survey and RFC specific questions (not comparable with former survey's data)</li> </ul>
Process of questioning:	<ul> <li>The respondent received only one link and had to fill up only one questionnaire, independently how many corridors they selected, because the program ran question by question showing at a question all selected corridors</li> </ul>	<ul> <li>They have to start the whole questionnaire from the very beginning in case of every selected corridor (guarantee issues of the same probability of response willingness for all selected corridors)</li> </ul>
Fieldwork:	<ul> <li>in September and October of the particular year, to have the information in the planning period of November</li> </ul>	<ul> <li>Same/similar</li> </ul>
Output:	Overall report and RFC specific report, as well as RFC specific raw data table	<ul> <li>Same/similar</li> </ul>

**Members** 



All RFCs have joined the research:





# Main results of RFC OEM 2021

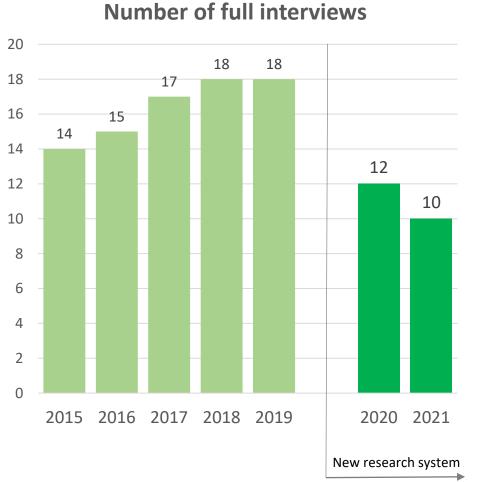


Railway Undertaking (RU)

100%

Port authority

Terminal operator Non-RU applicant

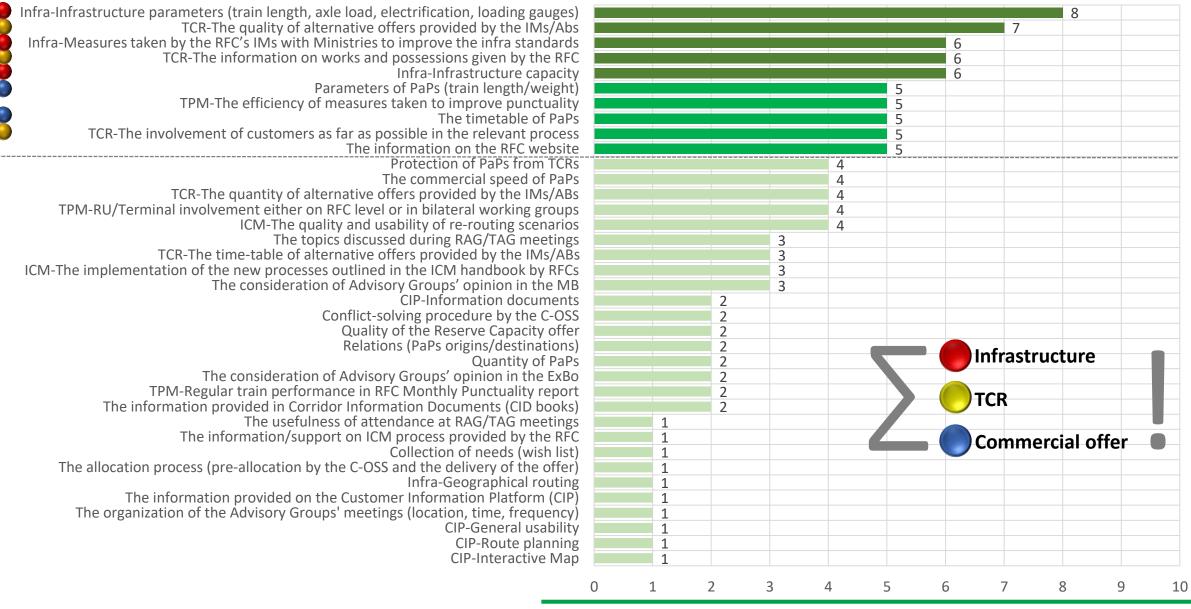


- RFC OEM had 10 evaluations
  - All of them are RUs
  - Another 17% decrease in the number of interviews (Respondents' fatigue might be a factor)

 It is a small sample size for a quantitative analysis, therefore we should analyse it as a qualitative sample focusing on the pattern and congestion of the answers and the main messages



#### The priority areas for improvement



The chart shows the number of respondents who selected the particular element. The other elements were not selected.

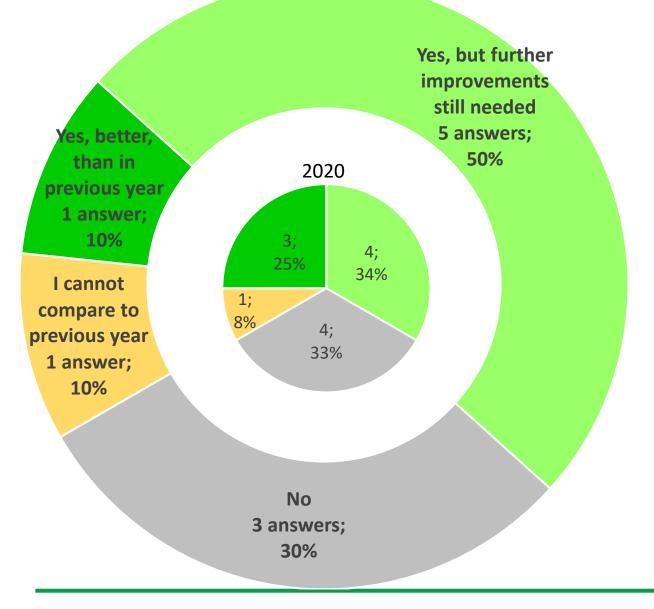
#### **RFC OEM specific questions - 1**



Did you feel any improvements in coordination and communication of planned Temporary Capacity Restrictions (TCR) on RFC OEM (RFC7)?

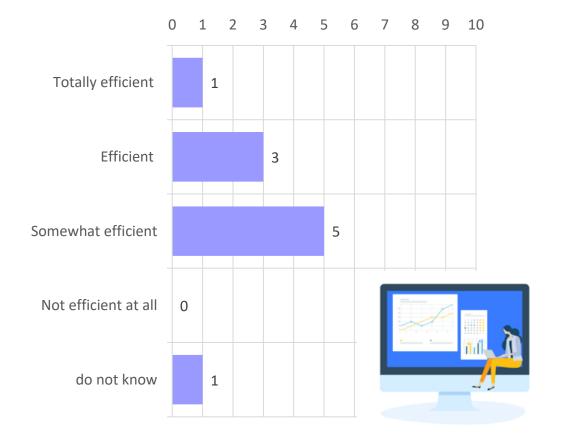
(% with indicative value only)





#### **RFC OEM specific questions - 2**

Because of the pandemic situation we had to use mainly online platforms for holding meetings (e.g. RAG/TAG). What do you think about the effectiveness of these platforms, as tools for holding RFC meetings?



#### How would you change the form of the RFC meetings and events in the future?

online

I would organise much more online

conference)

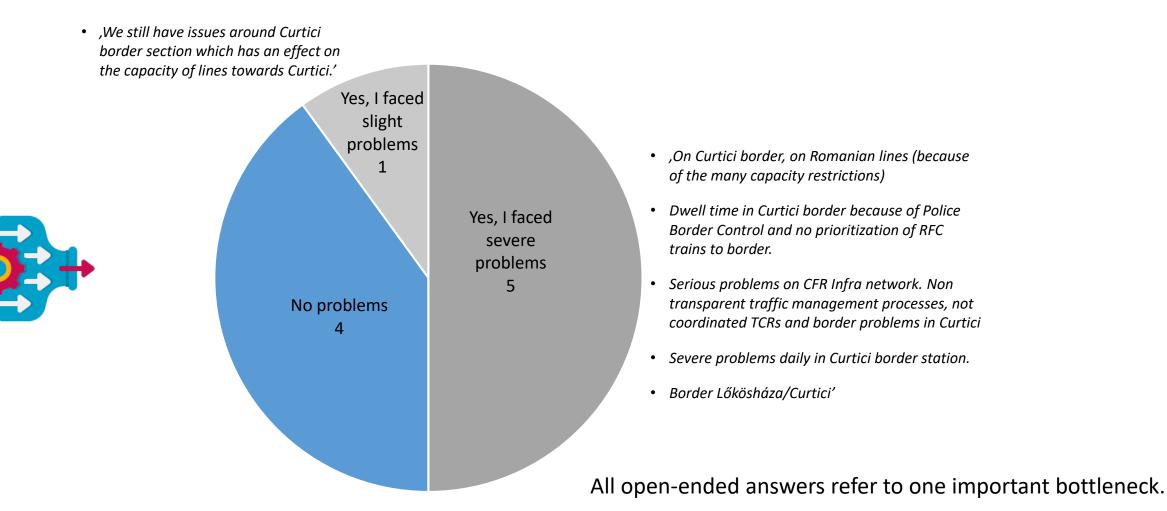
0 2 3 4 5 6 8 9 10 I would organise every meeting and event 2 meetings and events than before, only a few 1 of them should be in-person (e.g. high-level I would prefer a 'half to half' balance 5 between online and in-person meetings I would totally return to in-person meetings 3

One of the respondents marked both latter answer options.





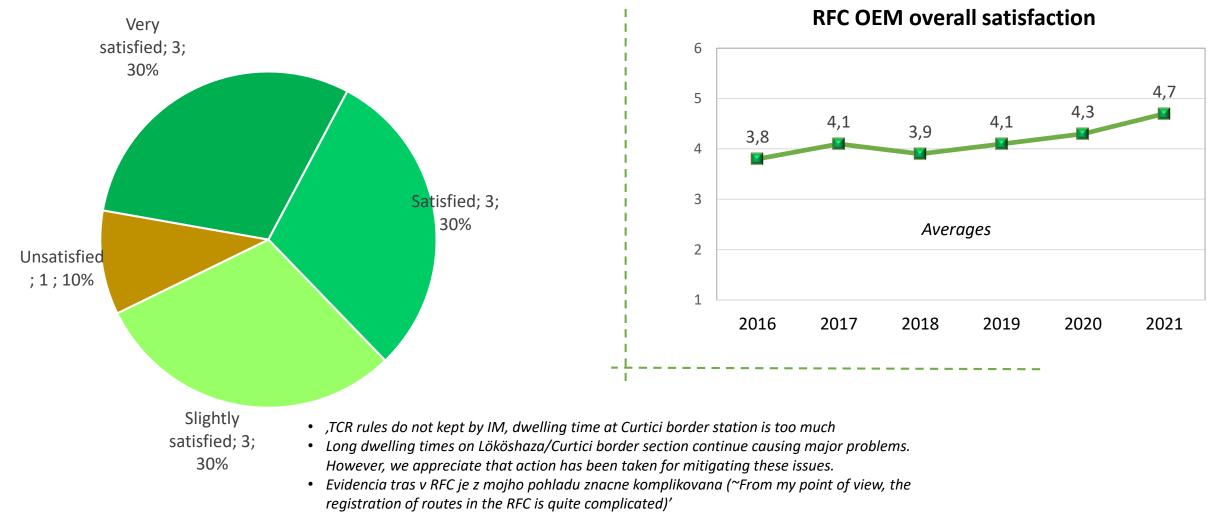
#### Does your company face capacity bottlenecks along the RFC? (e.g. on lines / in nodes / in terminals / on borders)?



#### **Overall satisfaction**









- Favourable result in Overall satisfaction
- Most important areas to focus: Infrastructure, TCR, Commercial offer
- The effect of TCR extra efforts are perceived, but more still needed
- Lőkösháza Curtici: the issue to be solved
- RAG/TAG topics' importance is increasing
- The commitment of our partners is a value we have to keep! The RFC OEM Management Board will take into account the feedback of the survey for its further activity!



### Thank you for your attention!

## Any remarks, feedbacks, suggestions are very welcomed!

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